



# agriculture, land reform & rural development

Department:  
Agriculture, Land Reform and Rural Development  
**REPUBLIC OF SOUTH AFRICA**

## CHIEF DIRECTORATE: STRATEGIC COMMUNICATION

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## MEDIA ADVISORY

### MINISTER DIDIZA TO ADDRESS DECIDUOUS FRUIT INDUSTRY TRANSFORMATION AWARDS GALA DINNER IN STELLENBOSCH

**31 MARCH 2022**

The Minister of Agriculture, Land Reform and Rural Development, Ms. Thoko Didiza, MP will tomorrow address the deciduous fruit industry transformation awards gala dinner in Stellenbosch, Western Cape.

The aim of the event is to recognize black producers who have played a meaningful role in the industry and producers who go an extra mile in the development of their communities. The event will also recognize the role of women and youth in the deciduous fruit industry. This event we also honor leadership in different production regions who play a meaningful role.

The deciduous fruit industry contributes 14 billion a year to the economy of the country and black producers account for 10% of that.

**The event is as follows:**

**Date : 31 March 2022**

**Time : 18h00**

**Venue : Protea Hotel, Techno- Park in Stellenbosch**

**-END-**

Issued by the Department of Agriculture, Land Reform and Rural Development:

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Nokuthuthukiswa Kwezindawo Zasemakhaya Ndawulo ya Virumi, Antswiso wa Misava na Nhluvukiso wa Matikoxikaya · Litiko  
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Lefapha la Temothuo, KaboboJha ya Naha le Tlhabollo ya Dibaka tsa Mahae Lefapha la Temothuo, Pusetsodinaga le Tlhabollo ya  
Metsemagae lSebe IezoLimo, uBuyekezo IwemiHlaba noPhuhlisolamaPhandle

